

TABLE 1.69 HERNANDO COUNTY SEASONAL POPULATION ESTIMATES*	
PEAK POPULATION: FOR 3.5 MONTHS OUT OF THE YEAR: TYPICAL DAY DEC TO MAR	
BEBR* ESTIMATE OF PERMANENT RESIDENTS ON 4/1/2011:	173,078
SEASONAL RESIDENTS OF 1 TO 6 MONTHS: AVERAGE = 3.5 MONTHS 2010 CENSUS REPORTED 4,194 OF 84,504 DWELLING UNITS (DU) WERE FOR SEASONAL USE. $4,194/84,504 = .496307$ OR APPROXIMATELY 5.0%	
4/1/2011 TOTAL DU: $84,675 \times .0496307 = 4,202$ SEASONAL UNITS 4,202 SEASONAL UNITS $\times 2.38274$ PERSONS PER HOUSEHOLD =	10,012
MOTEL TYPE VISITORS: FOR EXAMPLE A 3-DAY VISIT 670 UNITS $\times 1.75$ PERSONS PER UNIT =	1,173
VISITORS WITH FAMILY AND FRIENDS: TO PERMANENT RESIDENTS FOR EXAMPLE: 2 VISITS PER YEAR OF 1 WEEK TO EACH RESIDENT AND 1 OF THE 2 VISITS OCCURS DURING DECEMBER TO MARCH 173,078 DIVIDED BY 15 WEEKS =	11,539
TOTAL PEAK POPULATION:	195,801

EQUIVALENT PERMANENT POPULATION: TYPICAL DAY THROUGHOUT THE YEAR		
BEBR* ESTIMATE OF PERMANENT RESIDENTS ON 4/1/2011:	173,078	
SEASONAL RESIDENTS (SEE ABOVE) 4,202 SEASONAL UNITS $\times 2.38274$ PERSONS PER HOUSEHOLD = 10,012 PERSONS STAYING 3.5 MONTHS = 35,042 "PEOPLE MONTHS" 35,042/12 MONTHS = EQUIVALENT PERMANENT RESIDENTS		2,920
MOTEL TYPE VISITORS: FOR EXAMPLE A 3-DAY VISIT 670 UNITS $\times 1.75$ PERSONS PER UNIT = 1,173 VISITORS WITH 60% MOTEL OCCUPANCY RATE $1,173 \times .6 =$	704	
VISITORS WITH FAMILY AND FRIENDS: TO PERMANENT RESIDENTS FOR EXAMPLE: 2 VISITS PER YEAR OF 1 WEEK TO EACH RESIDENT OR $173,078 \times 2 = 346,156$ VISITS 346,156 VISITS DIVIDED BY 52 WEEKS =	6,657	
TOTAL EQUIVALENT POPULATION:	183,359	

* BEBR - The Bureau of Economic & Business Research has a contract with the State of Florida to produce official population estimates;